

reelWebDesign.com Offers HTML5 Apps and Web Design

The social media marketing and web design firm, reelWebDesign.com, is now offering HTML5 web design and app development.



February 15, 2012, New York, NY - reelWebDesign, one of the fastest-growing search marketing and web design firms on the east coast, is proud to announce that it is now utilizing the latest HTML5 standards for web design, web development and mobile app development. The adoption of this cutting-edge standard will allow reelWebDesign to provide the most advanced features and design in its mobile apps and websites. HTML5 web design is the latest development in online and mobile app design, and reelWebDesign is set to make the most of the technology thanks to its role as an early adopter of the platform.

Peter Marino, Owner and Chief Designer, says “Although HTML5 is still too new to be in use all over the web, the benefits of HTML5 web design and the advanced functionality and aesthetics of HTML5 apps will make more traditional apps and websites seem subpar by comparison.” One of the many benefits of HTML5 is that it takes advantage of the latest JavaScript and CSS3 standards, which create dazzling effects and unparalleled design while using the browser and server side-scripts to do the work. The advanced CSS3 and JavaScript standards provide beautiful, Flash-like effects without the need for Flash or other plug-ins, making HTML5 apps and websites run smoothly and quickly.

Additionally, the lack of Flash makes these mobile apps operational on all mobile

operating systems. Thus, companies don't have to worry about excluding iOS users in order to serve Android users; HTML5 is supported on all systems including Windows Mobile, WebOS and BlackBerry-OS.

Another benefit of reelWebDesign's use of flash-free, cross-browser friendly development tools? The end products are lightweight, meaning they won't slow down your computer or mobile device. This allows users to enjoy a gorgeous experience at the speed of life.

reelWebDesign's early adoption of the HTML5 web design standard continues the company's tradition of remaining on the leading edge of design and development technology in order to provide the most advanced marketing and development services for its clients. The company has grown swiftly thanks in part to strong word-of-mouth endorsements as reelWebDesign established itself as a leader in the web and mobile development market.

“Those who wish to take advantage of the HTML5 apps and design services offered by reelWebDesign can do so by contacting me directly through my website, at reelWebDesign.com” says Marino. The online home of the company provides an informative look at the array of services reelWebDesign offers, including [search engine optimization](#) and [social media marketing packages](#), integrated graphic design and now [HTML5 app development](#). Clients can mix and match services from reelWebDesign to create a custom package of marketing and design tools that will provide superior results. The company prides itself on eschewing the use of one-size-fits-all campaigns and instead attempts to provide

personal service packages that maintain the client's personality throughout its communications and product designs.

As the new HTML standard is not yet universally available, taking advantage of reelWebDesign's cutting-edge services will help companies stand out even in the most crowded markets. From mobile apps to websites and everything in between, reelWebDesign is committed to putting the latest development technology to use for its clients so they can leave their competition in the digital dust.

About the company:



reelWebDesign.com is a fully virtual company based in New York City that specializes in helping small businesses and micropreneurs achieve aesthetically pleasing design and market awareness at a minimal cost. Our business is small and we pride ourselves on that as it allows us to be ultra-efficient and have direct contact with our clients for an unusually personal experience. You may contact the owner, Peter Marino, at: peter@reelwebdesign.com.